



How to order a CARICATURE

from westie@pointofdesign.com.au



Step 1. Email me a recent, clear, close-up, colour headshot of the person/s, preferably smiling. Please remember that I have usually never met the person, so good quality photos and instructions are essential for me to create the best possible drawing for you. I will need you to **tell me the person's correct eye and hair colour** because many photos can be very deceiving. No sunglasses or selfies please. Selfies tend to distort the person's face unfavourably.

Step 2. Email me your ideas as to how you see the final drawing. Consider important things like their job, habits, hobbies, sports, favourite food and/or beverage, clothes, stance, often used phrases, favourite places etc.

Step 3. Source photos of any other specific objects to be included in the drawing. If you want an accurate representation of cars, motorcycles, trucks, tractors, clothes or pets, I will need photos of them. I can always draw generic objects, but most people want everything in the the drawing to look something like the real thing.

PLEASE EMAIL ALL PHOTOS AS HIGH RESOLUTION JPEG ATTACHMENTS

Step 4. I will email you a pencil sketch based on the photos and instructions received. It is at this stage where you can add, delete or change things in the drawing. I will provide one revised pencil sketch to ensure all elements of the drawing are correct before I proceed. I will need you to provide me with any specific colour instructions at the final pencil sketch stage.

Step 5. I will email you a colour proof. You can only request minimal alterations at this stage. If you request major alterations, extra costs will be incurred.

Step 6. When you approve the colour proof, I'll send you my details for payment. Once I receive confirmation of payment, you have two options:
(1) I can email you the high resolution digital version and you can arrange your own printing.
(2) I can post you the final drawing, and also email you the digital version. Please allow an extra \$20 for the cost of packaging and postage.
Copyright and responsible use of the drawing is entirely yours once payment is made.

Every caricature is **totally original**. I do not use templates, and I do not repeat artwork from previous drawings. Apart from the original pencil sketch, all of my artwork is digital. I use the latest Adobe Photoshop software, and a Wacom drawing tablet. All of my caricatures are A3, and are printed on quality 300gsm photo paper. If you need the drawing to be a different size, please advise me early. Please provide me with your mobile number or another alternative means to contact you.

I prefer 10-14 days notice, but if you need it urgently, please let me know and I'll do my best to meet your deadline.

Prices as of January 1, 2024.

Add \$20 for packaging and postage.

The following prices are for the digital version only:

- One person \$280 • Two People \$390
- Three people \$455 • Four people \$520
- Larger groups subject to quote

Mobile: 0410 481 192

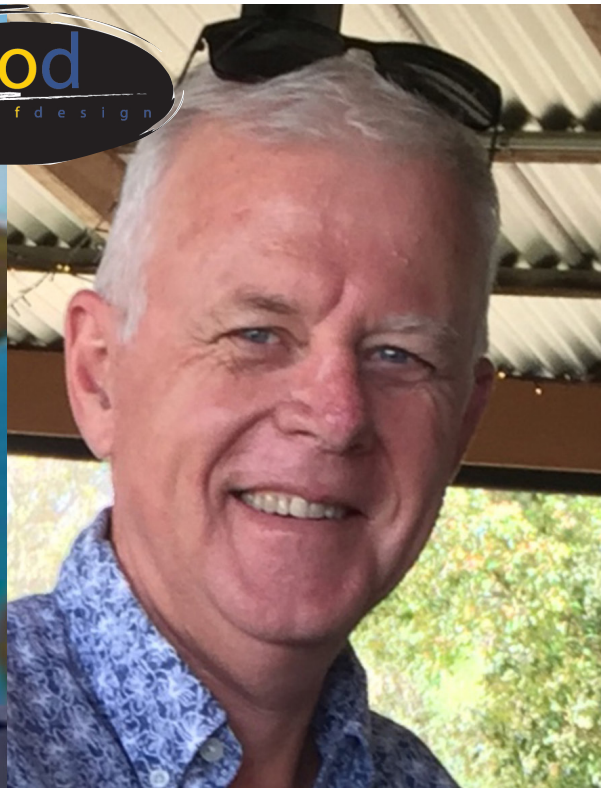
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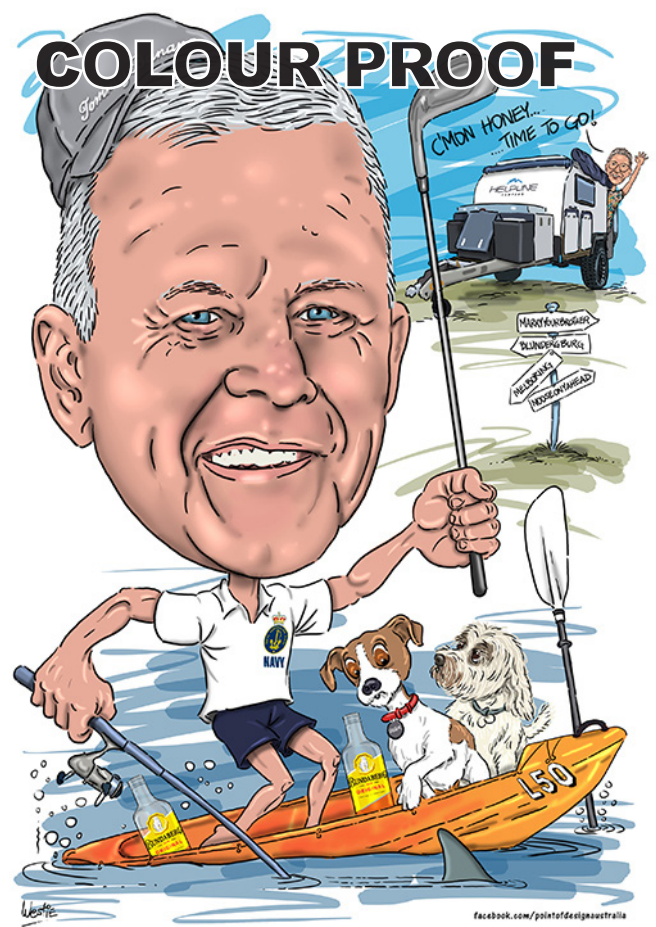
Facebook: facebook.com/pointofdesignaustralia



This is an example of a poor reference photo for a caricature. It is 'fuzzy'. There is obviously a lot more detail in the person's face but enlarging the photo will NOT provide me with more detail



This is an example of an excellent reference photo for a caricature. I can clearly see the detail in the person's face.



I will send you a pencil sketch based on the photos and information that you send me. It is at the pencil sketch stage that you can add, delete or change things and ask for specific colours. I will then send you a colour proof. Only minor changes can be made at the colour proof stage without incurring extra charges.